

**MINUTES OF THE COMMON COUNCIL
WORK SESSION
April 14, 2015
Council Chambers – Rouss City Hall**

PRESENT: Councilor Evan Clark, John Hill and Corey Sullivan; Vice-President Milt McInturff; City Councilor Kevin McKannan and William Wiley; Mayor Elizabeth Minor; Vice-Mayor Les Veach; President John Willingham (9)
ABSENT: None (0)

President Willingham called the Work Session to order at 8:23 p.m.

2.0 Public Comments: (Each person will be allowed 3 minutes to address Council with a maximum of 10 minutes allowed for everyone)

Laurie Powell, a participant in the INSIGHT Academy, stated the meetings have been amazing and thanked Council for everything they do.

Cheryl Anderson, a participant in the INSIGHT Academy, stated she just completed the state training for the Board of Zoning Appeals and from the comments she heard during the training, the City's Planning Commission and Board of Zoning Appeals have their acts together compared to others around the state.

President Willingham asked if there was anyone else wishing to address Council on this issue. Seeing none, he closed the public hearing at 8:25 p.m.

3.0 Items for Discussion:

3.1 Discussion: Goal Development for the Multi-Year Strategic Plan

Craig Gerhart, Strategic Planning Consultant from Gerhart Enterprises, reviewed the mission statement, vision, and goals revised by staff based on the themes Council voted on at the retreat held in January.

Council discussed revising the vision to remove "hometown for families" and replacing "beautiful, historic city" with "beautiful, vibrant city with a historic downtown."

After reviewing the mission statement, Council decided no changes were needed.

The following changes were discussed and made to the four goals:

Goal 1: no changes

Goal 2: add "catalyst and other" before "targeted sites"

- Goal 3: add to the measures “increase satisfaction in ability to get around”
Goal 4: add to the measures an employee survey

Vice-Mayor Veach moved to forward the resolution with the revised mission statement and vision to Council. *The motion was seconded by Councilor Clark then unanimously approved by voice-vote.*

3.2 R-2015-11: Resolution – Approval for an application for grant funding through the Virginia Department of Historic Resources for the purposes of preparing a PIF for the Northeast Winchester Historic District

Planning Director Tim Youmans presented the request to make application for grant funding for the purpose of preparing a Preliminary Information Form for the Northeast Winchester Historic District. This is part of the MOA for the Emergency Communication tower project and the National Avenue Gateway project. The grant will require a local match of up to \$5,000.

Councilor Clark moved to forward R-2015-11 to Council. *The motion was seconded by Vice-President McInturff then unanimously approved by voice-vote.*

3.2 R-2015-10: Resolution – Approval of the 2015 Annual Action Plan for the use of CDBG and HOME Allocations

Kimberly Murray, Director of Economic Redevelopment, presented the Annual Action Plan for the CDBG and HOME fund allocations for the 2015 program year.

Vice-President McInturff moved to forward R-2015-10 to Council. *The motion was seconded by Mayor Minor then unanimously approved by voice-vote.*

3.4 Presentation: 2014 Annual Report

Amy Simmons, Marketing Coordinator/PIO/FOIA Officer/Interim Tourism Director, presented the members of Council with a copy of the City’s 2014 Annual Report. She stated the report will be posted on the City’s website and sent out through social media.

President Willingham stated he would entertain a motion to add to the agenda a motion to forward the appointments of one member to the Social Services Advisory Board, three members to the Tourism Board, one member to the Fire Code Board of Appeals, and two members to the Environmental Sustainability Taskforce and to reappoint one member of the Tourism Board. *The motion was made by Vice-President McInturff, seconded by Councilor Wiley, and then unanimously approved by voice-vote.*

Vice-President McInturff moved to forward the appointments of one member to the Social Services Advisory Board, three members to the Tourism Board, one member to the Fire Code Board of Appeals, and two members to the Environmental Sustainability Taskforce, and to reappoint one member of the Tourism Board. *The motion was seconded by Councilor Clark then unanimously approved by voice-vote.*

4.0 Monthly Reports

4.1 Fire & Rescue Department

4.2 Police Department

5.0 Adjournment

Vice-Mayor Veach moved to adjourn the meeting at 9:14 p.m. *The motion was seconded by Councilor Wiley then unanimously approved by voice-vote.*